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# HEALTH EDUCATION CERTIFICATE

*Gain Essential Skills to Improve Social and Behavioral Health*

## ABOUT

The 15-Credit Health Education Certificate can help you advance your knowledge and skills to design, implement, and evaluate health promotion activities, initiatives, and programs for communities, private companies, schools, and other settings. Courses explore health behavior theory; program planning and management; and evaluation and assessment. The Health Education Certificate will satisfy 15-credits of the 25-credits needed to be eligible to sit for the Certified Health Education Specialist (CHES) exam administered by the National Commission for Health Education Credentialing, Inc. Visit [www.nchec.org](http://www.nchec.org) for more information on the CHES exam.

The **Health Education Certificate** is intended for:

- Public health students in disciplines other than social and behavioral health sciences
- Those who are interested in taking the Certified Health Education Specialist (CHES) exam
- Those who working in the public health workforce who wish to have a stronger foundation in health behavior change and program planning

## PROGRAM DESIGN

You can complete the Health Education Certificate in two to three semesters, or you can plan a schedule for completing the courses over a two-year period (*maximum timeframe*). The late afternoon/evening schedule makes it convenient to continue working or gain experience while earning your Health Education Certificate.

Depending on the degree program and concentration, certificate courses may also be applied toward a degree at the Rutgers School of Public Health. Certificate holders must apply and be admitted to the degree program.

**CURRICULUM REQUIREMENTS** (15 credits) *Courses are available in-person, remote and/or online, varying by semester and course.*

- **PHCO 0505** - Social and Behavioral Health Sciences in Public Health (3 cr.)
- **HBSP 0652** - Program Planning and Evaluation (3 cr.)
- **HBSP 0653** - Modifying Health Behaviors: Theory and Practice (3 cr.)
- **HBSP 0655** - Social Marketing (3 cr.)
- **Elective** - Select an elective with permission from the Program Coordinator (3 cr.)

Graduates of CEPH-accredited schools and programs of public health may transfer up to six (6) credits towards a certificate program if earned within the past seven years with a grade of B or better and are deemed appropriate by the respective Certificate Program Coordinator.



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The school has several research centers and works closely with Rutgers University institutes:

- Center for Public Health Workforce Development
- Center for Health, Identity, Behavior & Prevention Studies
- Center on Gun Violence Research
- Cancer Health Equity Center of Excellence
- Center for South Asian Quantitative Health & Education
- Institute for Nicotine & Tobacco Studies
- Environmental and Occupational Health Sciences Institute
- Institute for Health, Healthcare, Policy and Aging Research
- Rutgers Cancer Institute
- ...and more

“ — THROUGH THIS CERTIFICATE, STUDENTS CAN GAIN THE EXPERTISE NEEDED TO PROMOTE WELLNESS AND PREVENT DISEASE ACROSS VARIOUS SETTINGS AND MOREOVER ARE ABLE TO SATISFY 15 CREDITS TOWARD ELIGIBILITY FOR THE CERTIFIED HEALTH EDUCATION SPECIALIST (CHES) EXAM. THIS CERTIFICATE CAN BROADEN CAREER OPPORTUNITIES IN THE FIELD OF HEALTH EDUCATION. — ”

*Dr. Laura E. Liang, Associate Professor, Department of Health, Behavior, Society & Policy*

## ADMISSION REQUIREMENTS

### Applicants must have:

- ▶ Completed an accredited undergraduate program in the U.S. or its equivalent
- ▶ Demonstrated academic achievement in an appropriate discipline

### Applicants must submit:

- ▶ Application for Admission
- ▶ Official transcripts of all prior work
- ▶ Letter of intent, including statement of purpose for application to the program
- ▶ Two (2) letters of recommendation
- ▶ Application fee

### International applicants must submit:

- ▶ TOEFL scores and WES evaluations

APPLY TODAY!



[go.rutgers.edu/sph-apply](https://go.rutgers.edu/sph-apply)

## COST

Tuition is governed by Rutgers University and is subject to change without notice. Please visit the [Rutgers School of Public Health's Tuition & Fees webpage](https://sph.rutgers.edu/admissions/tuition-fees) (<https://sph.rutgers.edu/admissions/tuition-fees>) to confirm current tuition rates and fees.

Gainful Employment information can be found [here](https://sph.rutgers.edu/sites/default/files/2023-03/Gainful-Employment-disclosure.pdf) (<https://sph.rutgers.edu/sites/default/files/2023-03/Gainful-Employment-disclosure.pdf>)

## Rutgers School of Public Health

For more information, contact:

✉ [admissions@sph.rutgers.edu](mailto:admissions@sph.rutgers.edu)

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