**DATE:**June 1, 2022

**NAME**:                                      Olivia A. Wackowski, PhD, MPH

**PRESENT TITLE:**Associate Professor, Department of Health Behavior, Society and Policy,

  Rutgers School of Public Health

  Center for Tobacco Studies, Rutgers Biomedical Health Sciences

**OFFICE ADDRESS**:           303 George Street, Suite 500, Room 526, New Brunswick, NJ 08901

**OFFICE NUMBER:**848-932-8057

**E-MAIL ADDRESS:**wackowol@sph.rutgers.edu

**EDUCATION**:

              Undergraduate

Rutgers College, Rutgers University

New Brunswick, NJ

B.A. (Biology), 2001 (GPA, 4.0)

               Graduate and Professional

               Rutgers-School of Public Health\*

                      Piscataway, NJ

              M.P.H. (Health Education and Behavioral Science, 2003) (GPA, 4.0)

               PhD. (Public Health, Health Education and Behavioral Science, 2011) (GPA, 4.0)

 **EMPLOYMENT/WORK EXPERIENCE:**

   Department of Health Behavior, Society and Policy

Rutgers-School of Public Health\*

Center for Tobacco Studies\*\*,

Rutgers Biomedical Health Sciences

Associate Professor

07/2019 – Present

Department of Health Behavior, Society and Policy

Center for Tobacco Studies

Rutgers-School of Public Health\*

Assistant Professor

12/2011 – 06/2019

Center for Tobacco Surveillance and Evaluation Research

Rutgers-School of Public Health\*

Research Teaching Specialist

7/2004 – 11/2011

 Tobacco Dependence Program

 Rutgers-School of Public Health\*

 Health Educator

 1/2004 – 6/2004 (loss of program grant funding)

 Tobacco Dependence Program

  Research Assistant

  9/2002 – 6/2003

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\*Prior to July 1, 2013, the Rutgers-School of Public Health was the University of Medicine & Dentistry of NJ- School of Public Health

\*\* Prior to May 1, 2014, the Center for Tobacco Studies was the Center for Tobacco Surveillance and Evaluation Research

Rutgers University Health Services, Rutgers University

Health Education Assistant,

12/2000 – 5/2001

 **HONORS AND AWARDS:**

Dean’s List

 Rutgers College, Rutgers University

 1997-2001

 Edward J. Bloustein Scholarship

 Rutgers College, Rutgers University

 1997-2001

 Rutgers College Merit Scholarship

 Rutgers College, Rutgers University

 1998-2001

Golden Key National Honors Society

Rutgers College, Rutgers University

2000

 Dean’s Award for Excellence

 Rutgers College, Rutgers University

 2001

 Anna Skiff Award for Excellence in Health Education Practice

 Rutgers School of Public Health\*

 2003

 Bernard Goldstein Award for Academic Excellence

 Rutgers School of Public Health\*

 2003

 Delta Omega: Honorary Society in Public Health

 Rutgers School of Public Health\*

 2003

Student Travel Award

Society for Research on Nicotine and Tobacco

2003

Emily and Leon Goldstein Travel Fellowship

2006, 2007

American Legacy Foundation Travel Scholarship

2009

Stanley S. Bergen Scholarship

         Rutgers School of Public Health\*

2006-2010

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\*Prior to July 1, 2013, the Rutgers-School of Public Health was the University of Medicine & Dentistry of NJ- School of Public Health

\*\* Prior to May 1, 2014, the Center for Tobacco Studies was the Center for Tobacco Surveillance and Evaluation Research

Delta Omega: Honorary Society in Public Health

        Rutgers School of Public Health\*

2012

New Investigator Award

        Rutgers Cancer Institute of New Jersey

2012

Early Career Public Health Research Award

Association of Schools and Programs of Public Health

2018

Excellence in Research Award

NJ Health Foundation

2022

 **MEMBERSHIPS, OFFICES AND COMMITTEE ASSIGNMENTS IN PROFESSIONAL SOCIETIES:**

   Board Member, Newsletter Committee Co-Chair, American Public Health Association

Student Assembly, 2006-2009

Member, Advisory Board, The Nation’s Health, Newspaper of the American Public Health

Association, 2006-2007

Member, New Jersey Public Health Association, 2012-Present

Member, American Public Health Association, Sections: Public Health Education and Health Promotion Section; Alcohol, Tobacco, and Other Drugs, 2006-Present

Member, Delta Omega: Honorary Society in Public Health, 2012-Present

Associate Member, Rutgers Cancer Institute of New Jersey, 2012-Present

Member, Society for Research on Nicotine & Tobacco, 2012-Present

 **SERVICE ON NATIONAL EXPERT, GRANT REVIEW PANELS, STUDY SECTIONS,**

 **COMMITTEES:**

 Grant Reviewer, Florida Department of Health, Bureau of Tobacco Prevention, 2009, 2012

Grant Reviewer*,*James and Esther King Biomedical Research Program, 2010

Abstract Reviewer, Alcohol, Tobacco & Other Drugs Section, American Public Health Association Annual Meeting, 2015

Consultant and Ad-hoc Participant, The Tobacco Products Scientific Advisory Committee (TPSAC) to the FDA Center for Tobacco Products, TPSAC Review Meeting for RAI Camel Snus MRTP Applications, September 2018

Consultant and Ad-hoc Participant, The Tobacco Products Scientific Advisory Committee (TPSAC) to the FDA Center for Tobacco Products, TPSAC Review Meeting for Swedish Match’s General Snus MRTP Application Amendment, February 2019

Consultant and Ad-hoc Participant, The Tobacco Products Scientific Advisory Committee (TPSAC) to the FDA Center for Tobacco Products, TPSAC Review Meeting for USSTC’s Copenhagen MRTP Application, February 2019

Abstract Reviewer, NIH Tobacco Regulatory Science Meeting, 2016, 2017, 2018, 2019

Grant Reviewer, Cancer Research UK, August 2016, August 2019

Awards Committee Reviewer, Association of Schools and Programs of Public Health, 2020 Early Career Public Health Research Award

Grant Reviewer, Tobacco Center of Regulatory Science (TCORS) Pilot Grant Program, University of Southern California, February 2019, February 2020

Grant Reviewer, NIH for applications to PAR on Electronic Nicotine Delivery Systems, November 2018, March 2020, November 2020

Grant Reviewer, Tobacco Center of Regulatory Science (TCORS) Pilot Grant Program, University of Pennsylvania and Rutgers, April 2019, March 2020, Feb. 2021

Grant Reviewer, Tobacco Center of Regulatory Science (TCORS) Pilot Grant Program, University of Michigan, March 2021

Member Program Planning Committee for the Society for Research on Nicotine & Tobacco Annual Meeting, 2016, 2017, 2021, 2022

Abstract Reviewer, Society for Research on Nicotine & Tobacco Annual Meeting, 2016, 2017, 2021, 2022

**SERVICE ON JOURNALS/PUBLICATIONS:**

Editor  Senior Associate Editor, Behavioral Medicine (2017-Present)

 Associate Editor, Tobacco Regulatory Science (2015-Present)

Guest Editor International Journal of Environmental Research and Public Health

 (Special Issue on Perceptions of Tobacco and Nicotine Products, 2021)

       Ad Hoc Reviewer         Addiction,

  Addictive Behaviors,

  Addictive Behavior Reports,

 Addiction Research and Theory,

  American Journal of Health Behavior,

  American Journal of Health Promotion,

  American Journal of Preventive Medicine,

  American Journal of Public Health,

  BMC Public Health

  Drug & Alcohol Dependence

 Harm Reduction Journal

 Health Communication

  Health Education and Behavior,

  Health Education and Research,

  International Journal of Environmental Research and Public Health

  Journal of Adolescent and Young Adult Oncology,

  Journal of Pediatric Psychology,

  Nicotine & Tobacco Research \*,

  Preventing Chronic Disease,

  Preventive Medicine

  Psychology of Addictive Behaviors

  SSM – Population Health

  Use & Misuse

  Tobacco Control

  Tobacco Regulatory Science

  World Medical & Health Policy

\* Acknowledged by journal as being in the top 2% of reviewers in 2014, 2016, 2017 for number of reviews handled, speed and quality of reviews.

**SERVICE ON RUTGERS-SCHOOL OF PUBLIC HEALTH (SPH) or RBHS COMMITTEES:**

 2001-03           Officer, Rutgers School of Public Health Student  Government Association

 2007-08        Student Representative, Rutgers School of Public Health

 Doctoral Program Committee

 2012       Department Representative, SPH Open House Planning Committee

  2012-2013 Member, SPH Website Review Commit

              2014                 Member, RBHS Tobacco, Alcohol, and Other Drug

 (TAOD) Strategic Plan Working Group (April-May)

              2006, 2015       Reviewer, Anna Skiff Health Education Award

              2015                Abstract Reviewer, 2015 CINJ Annual Retreat on Cancer Research in NJ

        2015    Member, Student Appeals Committee (August 2015)

        2015-2016 Member, Center for Tobacco Study Faculty Search Committee

 2015-2016 Member, Departmental Faculty Search Committee

 2012-2017  Department Representative, SPH Open House

 2013-2017  Co-Chair, Schoolwide Curriculum Committee

 2017 Member, SPH Schoolwide Faculty Search Committee

 2017 Member, CINJ Cancer Prevention & Control Faculty Search Committee

 2017-2018 Member, SPH Ad Hoc Committee for CEPH Curriculum Changes

 2017-2018 Member, CINJ Retreat Planning Committee

 2017-2019 Chair, Schoolwide Curriculum Committee

 2019 Member, RWJBH Initiatives Steering Committee

 2019-2020 Member, Center for Tobacco Study Faculty Search Committee

 2015- 2020  Grant Reviewer, CINJ Pilot Grant Program  (2015)(2017 Spring Cycle)(2017

 Fall Cycle)(2020 Spring Cycle)

 2015-2020 Departmental Qualifying Exam Coordinator

 2019-Present Member, CINJ Center of Excellence in Cancer Survivorship Committee

 2019-Present Member, CINJ/Princeton Consortium Committee

  2020- 2021 Chair, Appointments & Promotions Committee, School of Public Health

 2021-2022 Chair, Faculty Search Committee, Center for Tobacco Studies

 2020- Present Member, Appointments & Promotions Committee, School of Public Health

**SERVICE TO THE COMMUNITY:**

1998-2000 Volunteer, Robert Wood Johnson Hospital, New

                     Brunswick, New Jersey

               2000 Volunteer, Bridges to the Dominican Republic, Service trip

                                      with Rutgers University

2012-2013     Member, Youth Educator Badge Advisory Curriculum

                        Committee, Cancer Institute of New Jersey

 **SPONSORSHIP OF CANDIDATES FOR POSTGRADUATE DEGREE:**

*PhD in Public Health*

* Doctoral Dissertation Committee Member for Binu Singh (SBHS). Dissertation Title:

Communication of E-cigarettes among Pediatricians and their Adolescent Patients: A Mixed Methods Study*(May 2022)*

* Doctoral Dissertation Committee Member for Lindsey Toler (SBHS). Dissertation Title:

Factors Associated with the Quality of Physicians’ Recommendations of the HPV

Vaccine for 11 to 12-Year-Old Adolescents*(January 2022)*

* Doctoral Dissertation Committee Member for Sara Elnakib (SBHS).

Dissertation Title: *Evaluation of the Smarter Lunchroom Program in New Jersey Schools*

*(January 2021)*

* Doctoral Dissertation Committee Member for Myrium Casseus (SBHS/HSAP).

Dissertation Title: *Substance Use Behaviors among a Nationally Representative Sample of College Students with* *Disabilities (October 2018)*

* Doctoral Dissertation Committee Member for Yeongkwon Son (ENOH). Dissertation Title: *Estimating the Human Health Risk Associated with Exposures to Harmful*

*Constituents Emitted from Electronic Cigarettes (January 2018)*

 *PhD/DrPH Qualifying Exam Committee*

* Camilla Comer-Carruthers, October 2019
* Adrienne Viola, March 2018
* Lindsey Toler, October 2017
* Jennifer Turner, October 2016
* Sara Elnakib, October 2016

 *Masters in Public Health Degree Faculty Advisor*

* Mariah Pierce, 05/2020
* Gregory Hancock, 05/2013
* Erin Brady, 12/2014
* Denise Pangilinan, 10/2014
* Veronicah Njoki Mwaniki

 *Masters in Public Health Thesis/Fieldwork Project Supervisor or Fieldwork Faculty Advisor*

* Faculty Advisor for Zachary Kazarian (May 2019), Project Title: *A Process Evaluation of  the Live Well-Vivir Bien Smartphone Application.*

* Faculty Advisor for Priya Sahgal (May 2018), Project Title: *Easing the Burden of*

*Parkinson’s Disease through Communication, Awareness & Outreach.*

* Faculty Advisor for Mikaela Matthews (May 2018), Project Title: *American Cancer*

*Society Cancer Action Network Smoke/Tobacco-Free Community College Toolkit.*

* Faculty Advisor for Brett Nance (May 2017), Project Title: *Sexually Transmitted*

*Disease  Trends in Monmouth County, New Jersey and targeted dissemination of STD Resource Information.*

* Faculty Advisor for Lessley Chiriboga (May 2017), Project Title: *Project SOL Beyond*

*New Brunswick.*

* Faculty Advisor for Ronke Babalola (December 2016), Project Title: *Non-*

*pharmacological Management of Child and Adolescent Patients at Risk for Agitation.*

* Faculty Advisor for Danielle Mooney (May 2015), Project Title: *Chronic Pain*

*Management for Veterans at the War Related Illness and Injury Study Center.*

* Faculty Advisor for Ethel Baumberg (May 2015), Project Title: *Hunterdon County*

*Workplace Wellness Initiative*

* Faculty Advisor for Verteena Philips (December 2014), Project Title:

*Awareness and the Womb’ - A Knowledge-Based Needs Assessment Concerning*

*Pregnant   Women in New Jersey*

* Faculty Advisor for Kristin Innes (05/2013), Project Title:

*Pilot* *testing of The Cancer Institute of New Jersey Cancer Awareness Youth Educator*

*Badge Program*

* Co-Faculty Advisor for Carianne Ragozzino (01/2013), Project Title: *A Content Analysis of Tobacco Use Imagery in Rolling Stone Magazine from 1967-2007*
* Co-Faculty Advisor for Bianca Freda (05/2012), Project Title:  *Perceptions about Cancer Clinical Trial Participation Among African Americans and Hispanics in New Jersey*

* Co-Faculty Advisor for Coiel Ricks (05/2012), Project Title:  *An Analysis of the Tobacco Industry’s Use of Couponing Tactics Among African Americans*
* Site Supervisor for Whitney Arons (05/2011), Project Title: *Content analysis of sexual health information in magazines popular among female adolescents.*

* Site Supervisor for Maggie Helmig (01/2010), Project Title: *Under the radar: how brand-sponsored websites are being used to market smokeless tobacco products.*
* Site Supervisor for Maria Pellerano (10/2009), Project Title: *A description and analysis of brand-specific cigarette websites: Camel, Doral, and Kool.*

* Site Supervisor for Jennifer Sokol (10/2006), Project Title: *A content analysis of direct-to-consumer advertising of prescription medication towards women.*
* Site Supervisor for Sarita Pillai (10/2006), Project Title: *A content analysis of cigarette brand loyalty catalogs.*

*Undergraduate Public Health Thesis Advisor*

* Faculty Advisor for Erin Petenko (May 2016), Thesis Title: *An analysis of media  coverage of e- cigarettes.*

*Additional Mentoring Activities*

* Serve on Rutgers SPH Mentoring Committee for junior faculty member, Marin Kurti

(2018-2019)

* Provide mentoring and research experiences to post-doctoral fellow Jennah Sontag, (2017-2019)
* Served as Project Mentor for PhD Candidate Lindsey Toler, Program Planning &

Evaluation Project*: Enough Program: Dating Violence Prevention & Evaluation*

(2/2017 – 5/2017)

**TEACHING RESPONSIBILITIES:**

2018-2022 Health Program Planning and Evaluation, Dept of Health Behavior, Society & Policy,

 Rutgers School of Public Health (Course Instructor, Spring 2018, 2019, 2020, 2021, 2022)

* Developed and taught asynchronous online version of class in Spring 2022

  2011-2021 5 Day Certified Tobacco Treatment Specialist Training, Tobacco Dependence Program,

 Rutgers-School of Public Health (Lecturer)

* Lecture Topics: Non-Combusted Tobacco Products; Harm Reduction, October 2020, January 2021, May 2021, October 2021, Feb. 2022, May 2022
* Lecture Topic: Introduction to Tobacco Control, June 2012, January

         2014, March 2014, February 2016, February 2017, May 2017, October

         2017, February 2018, May 2018, October 2018, February 2019,

         October 2019, January 2020, May 2020

* Lecture Topic: Marketing, October 2010, June 2012, October 2021, Feb. 2022
* Lecture Topic: Policy, October 2011, June 2012

2018 Doctoral Student Seminar, Rutgers School of Public Health (Course

 Instructor/Facilitator, Fall 2018)

2016-2017 Applied Research Methods, Dept. of Social and Behavioral Health Sciences,

 Rutgers School of Public Health (Course Instructor, Fall 2016, Fall 2017)

* 1. Social Marketing, Dept. of Social and Behavioral Health Sciences, Rutgers School of Public

 Health, (Guest Lecturer)

* + - * Lecture Topic: Persuasion Theory and Fear Appeals (2012-2018)
			* Lecture Topic: Preparing Poster Presentations (Fall 2012-2018)

2017 Health & Risk Communication, Dept. of Social and Behavioral Health Sciences, Rutgers

 School of Public Health (Course Instructor, Spring 2017)

2017 Topics in Cancer Prevention and Control, Dept. of Social and Behavioral Health Sciences,

 Rutgers School of Public Health (Guest Lecture)

* + - * Lecture Topic: An overview of Tobacco Control – Medical

Consequences, Epidemiology, Harm Reduction and FDA Regulation

2016 Program Planning and Evaluation, Dept. of Social and Behavioral Health Sciences, Rutgers

 School of Public Health, (Guest Lecturer)

* + - * Lecture Topic: Measurement
			* Lecture Topic: Planning with Logic Models
			* Lecture Topic: Design of Impact Evaluations

2016 Seminar in Tobacco Control and Public Health, Dept. of Social and Behavioral Health

 Sciences, Rutgers School of Public Health (Course Instructor)

2012-2015 Health Program Evaluation, Bloustein School of Planning and Public Policy,

 Rutgers University (Course Instructor, Spring Semesters)

2012-2014 Health Program Development, Bloustein School of Planning and Public Policy,

 Rutgers University (Course Instructor, Fall Semesters)

2015 Applied Research Methods, Dept. of Social and Behavioral Health Sciences,  Rutgers

 School of Public Health (Guest Lecturer)

* + - * + Lecture Topic: Qualitative Research Methods (Fall, 2015)

2014 1 Day Tobacco Dependence Treatment Specialist Training – New Challenges and

 Opportunities for Tobacco Treatment in 2014, (May 2014) Tobacco Dependence

 Program, Rutgers-School of Public Health (Lecturer)

* + - * + Presentation title: *Smokers’ E-cigarette Perceptions, Policy Attitudes and Use Intentions*

2012 Independent Study in Tobacco Control & Public Health, Dept. of Social and Behavioral

 Health Sciences, Rutgers-School of Public Health (Course Instructor)

2012      Health & Risk Communication, Dept. of Social and Behavioral Health Sciences, Rutgers-

 School  Lecture Topic: Entertainment Media – Positive and Negative Effects, Spring

 2012

2009 Introduction to Health Education & Behavioral Science, Dept. of Social and Behavioral

 Health Sciences, Rutgers-School of Public Health (Teaching Assistant)

2004-06, 2008     Health & Risk Communication, Dept. of Social and Behavioral Health Sciences, Rutgers

 School of Public Health (Teaching Assistant)

2005-07 Social Marketing, Dept. of Social and Behavioral Health Sciences, Rutgers-School of

 Public Health (Teaching Assistant)

2001-2002      Bridgewater Raritan High School (Substitute Teacher)

2000      Exploring Health and Medicine, Rutgers University (Peer Instructor)

**GRANT SUPPORT:**

**A. Principle Investigator**

U54CA229973 (Tobacco Centers for Regulatory Science 09/01/18-08/31/23

FDA Center for Tobacco Products

*Title: Examining the Effects of Advertising, Packaging and Labeling on Perceptions,*

*Use and Exposure of Combustible Tobacco Products (*Center MPIs: Delnevo, Rutgers

/Strasser, U Penn)

Award: $18,636,913 (Total)

* **Role: MPI for Project 3:** *Influence of Cigarillo Packaging and Labeling on*

 *Young Adults*  Award: $1,847,647 (Direct)/$2,937,759 (Total)

* **Role: PI for Project 4** (as of 7/1/21; Co-I from 9/18-6/21): *Examining Product Descriptors in Natural American Spirit Cigarette Marketing* Award: $2,123,191 (Total)

R37CA222002 Wackowski (PI)            04/01/18-03/31/24

NCI (MERIT Award converted from R01CA222002)

*Perceptions and Impact of Modified Risk Tobacco Product Communication Messages*

The goal of this project is to study the development, placement, perceptions of and

impact of reduced risk communication messages about e-cigarettes and snus tobacco products.

Award: $1,433,629 (Direct)/$2,122,291 (Total)

R37CA222002 Wackowski (PI)               10/01/18-03/31/20

NIH/NCI (Admin. Supplement)

*Perceptions and Impact of Modified Risk Tobacco Product Communication Messages*

This supplement aims to analyze public comments about MRTP applications submitted

to the FDA and survey data about the public’s exposure to MRTP claims and e-cigarette

and smokeless tobacco warning labels.

Award: $74,767 (Direct)/$118,878 (Total)

K01CA189301 Wackowski (PI)             09/12/14-08/31/18

NIH/FDA Center for Tobacco Products

Developing and testing warning statements about e-cigarettes (K01)

The goal of this project is to provide training in tobacco regulatory science and to develop

and test potential future warning labels for electronic cigarettes.

Award: $443,789 (Direct)/$477,952 (Total)

Bridge/Gap Funding Program                  Wackowski (PI)                    07/01/17-12/30/18

Cancer Institute of New Jersey

The goal of this study is to pilot data with a convenience sample of adults to compare visual attention to text only tobacco/e-cigarette warnings versus pictorial warnings.

Award: $10,000 (Direct)/$10,000 (Total)

R03 CA175901                Wackowski (PI)                       09/03/13-08/31/16

NIH/FDA Center for Tobacco Products

*Exploring smokers' perceptions of differing smokeless tobacco news messages*

The goal of this project is to explore smokers’ interpretations of and reactions to SLT

information and different SLT risk comparison messages found in news stories.

Award: $100,000 (Direct)/$159,000 (Total)

Pilot Program Award                               Wackowski (PI)                         05/01/14-08/31/15

NIH/FDA CTP (P50DA036116-01) through University of Texas School of Public Health

*Exploring young adults’ menthol cigarette initiation, perceptions, experiences and future use intentions*

Supported by the Texas Center of Tobacco Regulatory Science on Youth and Young Adults,

the goal of this project is to conduct focus groups with young adult menthol smokers about their product history, beliefs, experiences, policy perceptions and future use intentions.

Award: $19,988 (Direct)/$19,998 (Total)

Annual Grants Program                          Wackowski (PI)                          04/01/13-03/31/15

New Jersey Health Foundation

*Exploring smokers’ e-cigarette awareness, perceptions, and use intentions*

The goal of the project is to explore smokers’ awareness, perceptions and interest in use of electronic cigarettes

 via a web-based survey of adult current smokers.

Award: $25,000 (Direct)/$25,000 (Total)

*New Investigator Award*Wackowski (PI)                             03/01/12-02/28/15

NIH/NCI P30CA072720 through Cancer Institute of New Jersey (CINJ)

Supported through the Cancer Institute of New Jersey’s CCSG’s P30, the goal of this award is to provide protected time and support to help new investigators publish their dissertation research, develop a research agenda, and ultimately submit a grant application to pursue research interests.

Award: $50,000 (Direct)/$50,000 (Total)

**B. Co-Investigator**

R01CA260831   Steinberg, Heckman, Stepanov (MPI)         2/15/22-1/31/2026

NIH/NCI

Evaluating Cigarette Relighting Behavior: Prevalence, Correlates, Toxicant Exposure, and Implications for Cessation

Direct: 2,359,551.00; Total: 3,140,939.00

Role: Co-Investigator

K01CA242591                                        Jeong (PI)                                         9/1/19-8/31/2024

NIH/FDA

*The Impact of E-cigarette Marketing Features on Youths’ E-cigarette Perceptions and Use Intentions*

Role: Co-Mentor

HHSN271201600001                                CMaklan/Hyland (PI)                04/01/16-11/30/24

NIDA/Center for Tobacco Products, FDA (subcontract through Westat)

*PATH - Population Assessment of Tobacco and Health, National Longitudinal Survey of Tobacco Use*

PATH is a national, longitudinal cohort study of more than 45,000 users and non-users of tobacco products ages 12+. Results from this study will be used to evaluate the impact

of FDA-CTP tobacco regulation.

Role: Co-Investigator

R01CA231139                                             Delnevo/Hudson (PI)               07/01/18-06/30/23

NCI

*Adoption, diffusion, and implementation of Tobacco 21 policies to address health disparities*

The goal of this project is to better understand the diffusion, implementation and impact of policies to raise the legal age of tobacco sales to 21, with a focus on racial/ethnic groups

in the context of a diverse tobacco environment.

Award: $1,985,647 (Direct)/$3,157,125 (Total)

Role: Co-Investigator

NCI 1R01CA190444-01A1                          Delnevo/Steinberg (PI)              06/01/15-05/31/21

Physicians' Perceptions, Attitudes, and Communication of E-Cigarettes (PACE)

Award: 1,844,181 (Direct)/$2,932,248(Total)

Role: Co-Investigator

F31 HL160196 Shah (PI)

*Barriers and predictors of physical fiteness among volunteer firefighters.*

This 2 year predoctoral fellowship application examines predictors and barriers of physical fitness among volunteer firefighters to inform potential health promotion programs.

Role: Co-mentor

NJ/NY Occupational Safety & Health Center        Nimit Shah (PI)                    07/01/20-06/30/21

Exploring the Challenges and Facilitators to Physical Health in Volunteer Firefighters Across their Tenure

Award: $12,000 (Total)

Role: Co-Investigator

UPENN/Rutgers TCORS Pilot                         Riley (PI)                    03/01/19-02/28/20

Gain and loss frame smoking communication for vulnerable populations.

Role: Co-Investigator

USC TCORS Pilot                                            Morean (PI)                    03/01/19-02/28/20

Improving the Interpretability of Nicotine Concentrations on E-cigarette Packaging for Adolescents and Young Adults

Role: Consultant/Collaborator

R03 CA212694                                                 Villanti (PI)                         09/01/17-08/31/19

NCI/FDA Center for Tobacco Products

Perceptions of nicotine and relative harm of tobacco products in U.S. young adults.

The goal of this project is to examine young adults’ perceptions of nicotine and relative harm of tobacco products and to characterize young adults into relevant subgroups/classes.

Role: Co-Investigator

Award: $150,000 (Direct to University of Vermont)

2R42DA039595-02A1                                     Hecht/Greene (PI)                      05/01/17-04/30/19

NIH/NIDA

*Interactive technology for media literacy drug prevention in community groups*,

This project examines the efficacy of REAL media, an e-learning version of the evidence-based face-to-face Youth Message Development (YMD) Curriculum, via a randomized control trial

with 4-H clubs in the U.S.

Role: Expert Panel Member

P50CA180906                                                  Perry (PI)                                  09/01/13-08/31/18

NIH/FDA Center for Tobacco Products

*Tobacco Center for Regulatory Science on Youth & Youth Adults*

Under a subcontract from The University of Texas Health Science Center at Houston, our role will be to lead surveillance of targeted tobacco industry marketing in Texas and assist the research team with survey development and data analysis.

Award: $741,617 (Direct)

Role: Co-Investigator, Subaward

**C. Grants Submitted/Pending:**

1R01DA055038   Morean (PI)

Using Novel Labeling to Improve Public Understanding of Nicotine in Electronic Nicotine Delivery Systems (ENDS)

Status: Under Review

Role: Co-Investigator

**PUBLICATIONS:**

**A. Published Peer-Reviewed Original Articles in Journals**

\*Student, Trainee or Junior faculty mentee

1. Young WJ, Ganz O\*, Jeong M\*, **Wackowski O**, Delnevo D. Perceptions of Game cigarillo packaging among young adult tobacco uses: the effect of package color and the “natural” descriptor. *Addictive Behaviors*, In Press. (co-senior author)
2. CasseusM\*, Cooney JM, **Wackowski OA**. Tobacco use, dependence, and age of initiation among youth with cognitive disability. *The Journal of Pediatrics*, 2022, S0022-3476(22)00418-8.
3. East, K.\*, Reid, J. L., Burkhalter, R., **Wackowski, O**., Thrasher, J. F., Tattan-Birch, H., Boudreau, C. & Hammond, D. (2021). Exposure to negative news stories and harm perceptions of e-cigarettes before and after the US outbreak of vaping-associated lung injury (EVALI) among youth in the US, Canada, and England. *Nicotine and Tobacco Research,* 2022, doi: 10.1093/ntr/ntac088. Online ahead of print*.*
4. Gratale SK\*, Teotia A, Chen-Sankey J\*, Ganz O\*, Delnevo CD, Strasser AA, **Wackowski OA**. Cigar Warning Noticing and Demographic and Usage Correlates: Analysis from the United States Population Assessment of Tobacco and Health Study, Wave 5.  *International Journal of Environmental Research and Public Health,* 2022 Mar 9;19(6):3221. doi: 10.3390/ijerph19063221.
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10. Hrywna M, Singh B\*, **Wackowski OA**, Hudson SV, Delnevo, CD. Can states continue to set the agenda for Tobacco 21? Insights from U.S. news coverage between 2012-2020. Nicotine & Tobacco Research, 2022*.* [doi.org/10.1093/ntr/ntac025](https://doi.org/10.1093/ntr/ntac025). Online ahead of print*.*
11. Gratale SK\*, Ganz O\*, **Wackowski OA**, Lewis MJ. Naturally Leading: A Content Analysis of Terms, Themes and Word Associations in Natural American Spirit Advertising, 2000-2020. Tobacco Control, 2022, doi: 10.1136/tobaccocontrol-2021-056938 (corresponding author, co-senior author)
12. Stevens EM\*, Keller-Hamilton B, Mays D, Unger JB, **Wackowski, OA,** West JC, Villanti AC. Optimizing images for an e-cigarette messaging campaign: liking and perceived effectiveness. IJERPH, 2021, 18(24):12989, doi: 10.3390/ijerph182412989.
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1. Sokol J,\* **Wackowski O** & Lewis MJ. Marketing pharmaceutical drugs to women in magazines: a  content analysis. *American Journal of Health Behavior,*2010;34(4): 402-411. PMID: 20218752.

1. Gundersen DA, Delnevo CD & **Wackowski O**. Exploring the relationship between menthol smoking, cessation, and race/ethnicity in a nationally representative sample. *Preventive Medicine*, 2009; 49(6):553-557. PMID: 19850064.

1. **Wackowski O** & Delnevo CD. Menthol cigarettes and indicators of tobacco dependence among adolescents. *Addictive Behaviors,* 2007; 32(9):1964-1969. PMID: 17229528.

1. Lewis MJ & **Wackowski O**. Dealing with an innovative industry: a look at flavored cigarettes promoted by mainstream brands. *American Journal of Public Health*, 2006; 96:244-251. PMCID:  PMC147048.

**Original Articles Submitted/Under Review**

1. Strong D, Pierce JP, Glasser A, White MM, Stone MD, Abrams DB, **Wackowski O**, et al. Changes in Tobacco dependence and association with onset and progression of use by product type from Wave 1 to Wave 3 of the Population Assessment of Tobacco and Health (PATH) Study. Nicotine & Tobacco Research, revised and resubmitted.
2. Mead-Morse E. Delnevo CD, Singh B, **Wackowsk OA**. Characteristics of Cheyenne Little Filtered Cigar Instagram Ads, 2019-2020". Tobacco Control, revised and resubmitted.
3. Chen-Sankey J\*, Jeong M\*, **Wackowski, OA**., et al. Noticing People, Discounts, and Non-Tobacco Flavors in E-cigarette Ads May Increase E-cigarette Product Appeal among Non-Tobacco-Using Young Adults. *Tobacco Control*, revised and resubmitted.
4. Gratale SK, Jeong N, Sidhi A, Safi Z, Strasser AA, Delnevo CD, **Wackowski OA**. Young adults’ cigarillo risk perceptions, attention to warning labels and perceptions of proposed pictorial warnings – a focus group study. *BMJ Open*, revised and resubmitted.
5. Ganz O, **Wackowski OA**, Strasser AA, Jeong M, Villanti AC, Miller Lo E, Talbot E, Delnevo CD. The Emergence and Growth of “Natural” Cigars in the United States. Tobacco Control, revised and resubmitted.
6. Fix BV, Wackowski OA, Sharma A., Diaz D, Bansal-Travers M, Cummings KM, Rees VW, Hatsukami DK, O’Connor RJ. Perceived truthfulness of reduced lung cancer risk advertising claims influences consumers’ intention to try and to purchase snus. BMC Public Health, under review.

**Original Articles in Preparation**

1. Escobar BH, Salazar DM, Meng Q, Ohman-Strickland PA, **Wackowski OA**, Baumgartner J, Ibironke OA, Seth B, Gordon S, Cohen AJ, Van Zyl-Smit RN, Zhang Y, Schwander S. Effects of smoking and air pollution on TB development and treatment outcomes: a meta-analysis.
2. Elnakib S\*, Quick V., **Wackowski OA**, Downs S., Robson M. Evaluating agreement between the visual quarter-plate method and weighed method used to estimate plate waste in urban school cafeterias.
3. Stefanie, Michelle Manderski, Wackowski OA. Comparison of e-cigarette relative harm and relative chemical exposure measures.
4. Wackowski OA, Gratale SK, Lewis MJ et al. “Natural”, “Healthier”, “Eye-Catching”: A Thematic analysis of young adult focus groups exploring perceptions of Natural American Spirit marketing and pictorial warning labels.
5. East K, Aleyan S, Taylor E, Reid JL, Hitchman SC, Brose L, Liber AC, McNeill A, Hammond D; Rynard V, Burkhalter R, Wackowski O, Bakolis I (final order TBD). Trends and country differences in noticing education campaigns or public health messages about e-cigarettes: repeated cross-sectional surveys of youth in England, Canada, and the United States from 2018 to 2021.
6. Ganz O, Chen-Sankey J, Gratale S, Safi Z, Wackowski OA, Delnevo CD. The Landscape of Cigar Marketing in Print Magazines from 2018-2021: Content, Expenditures, Volume, Placement and Reach
7. Pearson K, Ganz O, Gratale SK, Ohman-Strickland P, Wackowski O. Switching to Natural American Spirit cigarettes significantly increases the odds of believing one’s own brand might be less harmful than other brands: results from Waves 1-4 of the PATH study.
8. Wackowski OA, Gratale S, O’Connor R. Perceived message effectiveness and source trust for e-cigarette and modified risk messages.

**B. Research Reports and Other Publications**

1. **Wackowski OA.** Coverage of smokeless tobacco in US newspapers and news wires – a content analysis.[dissertation]. School of Public Health: University of Medicine & Dentistry of NJ. 2011.

1. **Wackowski O**, Hrywna M & Delnevo CD.  (2010). The 2008 New Jersey Smoke-Free Air Act Policy Survey: A Statewide Report. UMDNJ -School of Public Health, New Brunswick, NJ.

1. **Wackowski O**, Lewis MJ & Hrywna M.(2009). Tobacco Surveillance Data Brief: Print coverage of tobacco news and CTCP programs. Volume 3, Issue 1. UMDNJ-School of Public Health, New Brunswick, NJ.

1. **Wackowski O**, Lewis MJ & Hrywna M.(2008). Tobacco Surveillance Data Brief: Print coverage of the casino smoking ban debate. Volume 2, Issue 4. UMDNJ-School of Public Health, New Brunswick, NJ.

1. **Wackowski O** & Lewis MJ. (2008). USA: Continued promotion of “green” brand. *Tobacco Control*, 17(6): 370.

1. **Wackowski O** & Lewis MJ. (2008). Camel Snus plays up Swedish heritage. *Tobacco Control*, 17(3): 148.

1. **Wackowski O** & Lewis MJ.(2007). Tobacco Surveillance Data Brief: Point-of-purchase tobacco marketing. Volume 1, Issue 5. UMDNJ-School of Public Health, New Brunswick, NJ.

1. Delnevo CD, **Wackowski O** & Berger HF. (2006). Tobacco Surveillance Data Brief: Cigars and smokeless tobacco. Volume 1, Issue 4. UMDNJ-School of Public Health, New Brunswick, NJ.

1. Lewis MJ & **Wackowski O**. (2006). USA: Salem’s new look website. *Tobacco Control*, 15(2):81-82.

1. Lewis MJ & **Wackowski O**. (2006). USA: Kool’s “Be True” funding. *Tobacco Control*, 15(6): 420-421.

1. **Wackowski O**, Hemminger L & Schlegel B. (2006). What’s in a picture? Lesson plan for students about tobacco marketing. *Environmental Health Perspectives*, Student Edition. Available at: http://www.ehponline.org/science-ed/lessons2006.html.

1. Delnevo CD, Hrywna M, **Wackowski O**, Lewis MJ & Hoffman BR. (2005). Independent evaluation of the New Jersey Comprehensive Tobacco Control Program: key outcome indicators. UMDNJ-School of Public Health, New Brunswick, NJ.

1. Foulds J, Repetto PD, Speelman N, **Wackowski O**, Zimmermann M, et al. (2004). QUIT 2 WIN/ Win Independence from Nicotine, New Jersey’s Youth Cessation Program. Tobacco Dependence Program at UMDNJ -School of Public Health, New Brunswick, NJ.

1. Goodhart FW, **Wackowski O**, Cancialosi L & Rojewski M. (2003). Practice Notes: NJPHA Legislative Scorecard. *Health Education & Behavior*, 30 (1): 5-9.

**C. Presentations and Published Abstracts**

1. **Wackowski OA,** Gratale S, O’Connor R. (March 2022). Perceived message effectiveness and source trust for e-cigarette and modified risk messages. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.
2. **Wackowski OA**, Gratale S, Jeong M, Delnevo C, Steinberg M, O’Connor R. (March 2022). Over one year later – EVALI awareness, knowledge and impact on e-cigarette use interest among smokers and young adult non-smokers. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.
3. Hrywna H, Gonsalves N, Delnevo D, **Wackowski OA**. (March 2022). Awareness, appeal, and ever use of nicotine pouch products. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.
4. Pearson K, Ohman-Strickland P, **Wackowski O.** Switching to Natural American Spirit cigarettes significantly increases the odds of believing one’s own brand might be less harmful than other brands: results from Waves 1-4 of the PATH study. (March, 2022). Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.
5. Drake C, **Wackowski O**, Gratale SK, Ganz O, Ohman-Strickland P, Pearson J. (March, 2022). Sociodemographic and smoking characteristics associated with belief that organic tobacco products are less harmful than conventional tobacco products among US adults and smokers – results from Wave 4 of the PATH study. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.
6. Chen-Sankey J, Cruz-Cano R, **Wackowski OA**. (March, 2022). E-cigarette price promotion receipt and subsequent e-cigarette and cigarette use status among US adult cigarette smokers. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.
7. Sidhu A, Johnson AC, Souprountchouk S, **Wackowski OA**, Strasser A, Mercincavage M. (March, 2022). Cognitive responses to pictorial warning labels and their association with quitting measures after continued exposure. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.
8. Giovenco DP, Ganz O, Spillane TE, Safi S, Talbot E, **Wackowski OA**, Delnevo CD, Lewis MJ. (March, 2022). Promotion of cigar products in Instagram stories. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.
9. **Wackowski OA. (**October 2021). Invited Panel Presenter **–** Nicotine Risk Perceptions among US Physicians. Presented at the 2021 Tobacco and Nicotine Products Regulation and Policy Conference, sponsored by the Food and Drug Law Institute (Virtual).
10. **Wackowski OA. (**October 2021). Invited Discussant for Plenary Symposium **-** Effects of Modified Risk Claims for Heated Tobacco Products: Evidence from Experimental Studies. Presented at the NIH Tobacco Regulatory Science Conference, (Virtual).
11. **Wackowski OA**, Gratale SK, Safi Z, Rashid M, Miller Lo E, Lewis ML. (October 2021). “Natural”, “Healthier”, “Eye-Catching”: A Thematic analysis of young adult focus groups exploring perceptions of Natural American Spirit marketing and pictorial warning labels. Presented at the NIH Tobacco Regulatory Science Conference, (Virtual).
12. Gratale S, Ganz O, Delnevo C, **Wackowski O**. (October 2021). Associations of cigar warning label noticing and risk perceptions/harm cognitions: PATH Wave 4 cigar users. Presented at the NIH Tobacco Regulatory Science Conference, (Virtual).
13. Jeong M, Rashid M, **Wackowski O**. (Oct., 2021). Youth attention and appeal in response to e-cigarette advertising features: a focus group study. Presented at the NIH Tobacco Regulatory Science Conference, (Virtual).
14. Giovenco DP, Ganz O, Spillane TE, Safi Z, Talbot E, **Wackowski OA**, Delnevo CD, Lewis MJ. (October, 2021). Promotion of Cigar Products in Instagram “Stories”. Presented at the NIH Tobacco Regulatory Science Conference, (Virtual).
15. Sidhu A, Johnson A, Souprountchouk V, **Wackowski O**, Strasser A, Mercincavage M. (October 2021). Cognitive Responses to Pictorial Warning Labels and Their Association with Quitting Measures after Continued Exposure. Presented at the NIH Tobacco Regulatory Science Conference, (Virtual).
16. **Wackowski OA**, Jeong M, Schroth KJ, Delnevo CD. (Feb., 2021). Experts’ perceptions of and suggestions for cigar warning label messages and pictorials. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, (Virtual).
17. **Wackowski OA**, Sontag JM, Shroth KJ. (Feb., 2021). A content analysis of public comments on modified risk tobacco product applications submitted to the FDA. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, (Virtual).
18. **Wackowski OA**. (Feb., 2021). Chair for Featured Policy Posters with Live Q&A. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, (Virtual).
19. **Giovenco DP, Spillane E, Talbot E, Lewis MJ, Wackowski OA**, Delnevo CD. (Feb., 2021). Pack characteristics of top-selling cigarillos in the United States: differences between blunt and non-blunt products. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, (Virtual).
20. **Morean, M, Wackowski OA**, Eissenberg T, Delnevo CD, KrishnanSarin S. (Feb., 2021). Novel nicotine concentration labels improve understanding of nicotine strength among adolescent and young adult e-cigarette users. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, (Virtual).
21. **Wackowski OA,** O’Connor RJ, Diaz D, Rashid M, Lewis MJ, Greene K. (Sept. 2020). Smokers’ and Young Adults’ Perceptions of Quantitative Modified Risk Claims for Snus and E-cigarettes.  Presented at Society for Research on Nicotine & Tobacco - Europe Annual Meeting (Virtual).

1. **Wackowski OA** & Jeong M. (Feb., 2020). Comparison of general and specific measures of e-cigarette harm perceptions. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, New Orleans, LA.
2. Rashid M, Sontag JM, Ndukuba C, **Wackowski OA**. (Feb., 2020). Content analysis of publicly available fact sheets about e-cigarettes. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, New Orleans, LA.
3. **Wackowski OA**, Jeong M & Sontag JM. (Feb., 2020). The effectiveness of pictorial and text-only nicotine addiction warnings in e-cigarette advertisements. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, New Orleans, LA.
4. Morean ME, Lederman I , Mai L, **Wackowski OA** , Eissenberg T, Delnevo C, Krishnan-Sarin S. (Feb., 2020). The interpretability of nicotine concentrations presented as mg/ml and percent nicotine among e-cigarette researchers in the United States. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, New Orleans, LA.
5. Villanti AC, Naud S, West JC , Pearson JL, **Wackowski OA**, Hair E, Niaura R, Rath JM. (Feb., 2020). Prospective associations between nicotine beliefs and tobacco-related susceptibility, curiousity, and use in US adults. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, New Orleans, LA.
6. Delnevo CD,Jeong M, **Wackowski OA,**Schroth K, Delnevo CD. (Oct., 2019). Influence of Swisher Sweets Cigarillo Packaging Characteristics on Consumer Perceptions: Findings from Three Online Experiments. Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.

1. **Wackowski OA,**Jeong M, Schroth K, Delnevo CD. (Oct., 2019). Formative Research to Strengthen Cigar Warnings: Preliminary Findings. Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.

1. **Wackowski OA**. (Sept. 2019). Symposium Chair for Oral Session, “Tobacco Perceptions and Packaging”. Presented at Society for Research on Nicotine & Tobacco - Europe Annual Meeting, Oslo, Norway.

1. **Wackowski OA**, Pearson JL, & O’Connor RJ. (2019, Sept). Smokers’ perceived exposure to smokeless tobacco an e-cigarette modified risk claims in the United States. Presented at Society for Research on Nicotine & Tobacco - Europe Annual Meeting, Oslo, Norway.

1. Sontag, J.M., **Wackowski, O.A**, & Delnevo, C.D. (2019, May). Improving effectiveness of secondhand smoke risk communication among adult smokers living with children. Poster presentation at the 2019 Annual Retreat on Cancer Research, New Brunswick, NJ.

1. Villanti AC, Johnson AL, Glasser AM, Rose SW, Ambrose BK, Conway KP, Cummings M, Stanton CA, Edwards K, Delnevo CD, **Wackowski OA**, et al. (February 2019). First flavored tobacco use products more frequent tobacco use among adults in Waves 1 and 2 of the PATH Study, 2013-2015. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.
2. David Strong, Leas E, Elton-Marshall T., **Olivia Wackowski**, et al. (February 2019). Harm Perceptions and Tobacco Use Initiation Among Youth in WAVE 1 and 2 of the Population Assessment of Tobacco and Health (PATH) Study. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.

1. Son Y., Bhattarai C, Samburova V, Meng Q, **Wackowski OA**, Delnevo CD, & Khlystov A. (February 2019). Estimating The Human Health Risks Induced by Harmful Chemical Exposures from Four Types of Electronic Cigarettes. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.

1. Giovenco DA, Spillane T, Wong B,**Wackowski OA**. (February 2019). A Content Analysis of Storefront Tobacco Advertising in New York City**.** Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.

1. Schroth K,**Wackowski OA**, Jeong M, Delnevo CD. (February 2019). Why It Matters When Flavored Cigars Flout FDA Rules. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.

1. Reid JL,Hammond D**, Wackowski OA**, O’Connor RJ. (February 2019). Use and Perceptions of JUUL Among Youth in the United States, Canada and England. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.

1. **Wackowski OA**, Sontag J, Hammond D. (February 2019). Youth and young adult noticing of and exposure to e-cigarette product warnings in Canada, the United States, and England. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.

1. **Wackowski OA**, Ray AE, Stapleton JE. (February 2019). Smokers’ perceptions of risks and harm from snus relative to cigarettes: a latent profile analysis study. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.

1. **Wackowski OA**, Sontag J, Hammond D. (February 2019). Young adults’ perceived effectiveness of draft pictorial e-cigarette warnings. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.

1. **Wackowski OA.**(December 2018).Exposure to and impact of e-cigarette warning labels among young people. Invited research seminar talk, Cancer Prevention and Control section, Cancer Institute of New Jersey, Rutgers University.

1. Mackie TI, **Wackowski O**, Davis S, Liang L, Halkitis P, & Graber J. (November, 2018).  A Stakeholder-engaged and Multi-method Approach to Addressing the Council on Education for Public Health's Re-accreditation Requirements. Podium Presentation at the American Public Health Association Annual Meeting, San Diego, CA.

1. Andrea Villanti, PhD, MPH1, Shelly Naud, PhD1, Julia West, BA1, Jennifer Pearson, PhD, MPH2, **Olivia Wackowski**, PhD, MPH3, Elizabeth Hair, PhD4, Jessica Rath, PhD, MPH4 and Ray (Raymond) Niaura5. (June, 2018) Correlations between Perceived Susceptibility and Severity of Nicotine and Tobacco Products in U.S. Young Adults. Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.

1. Delnevo CD**, Wackowski OA,**Sontag J. (June, 2018). Impact of cigarillo packaging characteristics on consumer perceptions (June, 2018). Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.

1. **Wackowski OA**, Sontag J, Hammond D, O’Connor R, Strasser A, Villanti AC & Delnevo CD. (June, 2018). Impact of e-cigarette warnings on young adults’ e-cigarette perceptions and use intentions. Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.
2. **Wackowski OA.**(April 2018).Have you heard the news? An analysis of news coverage about smokeless tobacco and e-cigarettes in the United States. Invited talk for the Tobacco Center for Regulatory Science at the Annenberg School of Communication at the University of Pennsylvania.

1. Elton-Marshall T, Driezen P, Fong GT, Cummings KM, Persoskie A, **Wackowski O,** Choi K, et al. (February 2018). Adult perceptions of the relative harmfulness of tobacco products and subsequent tobacco product use: longitudinal findings from Waves 1 and 2 of the PATH Study. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.

1. Rose SW, Johnson AL, Glasser AM, Villanti AC, Ambrose BK, Conway KP, Cummings KM, Stanton CA, Delnevo CD, **Wackowski OA**, et al. (February 2018). Flavor types used by youth and adult tobacco users in Wave 2 of the population assessment of Tobacco and Health (PATH) Study 2014-2015. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.

1. Villanti A, West J, Pearson J, **Wackowski OA**, Niaura R, Hair E, Rath J. (February 2018). Nicotine beliefs in US young adults, 2016. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.

1. Singh B, Ackerman C, **Wackowski O**, Lewis MJ, Steinberg M, Delnevo CD. (February 2018). Content analysis of electronic cigarette news stories in the U.S. 2015-2016. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.

1. **Wackowski OA**, Sontag J. (February 2018). Exposure to health warnings for cigarettes and non-cigarette products in the United States. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.

1. **Wackowski OA**. (June, 2017). E-cigarettes and Vaping. Invited presentation for the 2017 Rutgers Student Health Conference, New Brunswick, NJ.

1. **Wackowski OA**. (March, 2017). Consumer beliefs about the health risks of combusted and non-combusted tobacco products. Invited presentation for Sub-Plenary Session (The Evolving Nicotine Marketplace: Implications for Tobacco Control). Presented at the National Conference on Tobacco or Health, Austin, TX.

1. **Wackowski OA**, Lewis, MJ & Delnevo CD. (March, 2017). The impact of smokeless tobacco risk information on smokers’ risk perceptions and use intentions - a news media experiment. Presented at the National Conference on Tobacco or Health, Austin, TX.

1. **Wackowski OA**. (March, 2017). An analysis of expert interviews about developing warnings for e-cigarettes. Presented at the National Conference on Tobacco or Health, Austin, TX.

1. **Wackowski OA.**(February, 2017). E-cigarettes – what you need to know.Invited presentation for Hammarskjold Middle School, East Brunswick, NJ.

1. **Wackowski OA**, Hammond D, Strasser A & Delnevo CD. (May, 2016). Smokers’ and e-cigarette users’ perceptions of modified risk messages for e-cigarettes. Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.

1. **Wackowski OA. (**March, 2016). An Overview of E-cigarette Use, Product Perceptions, Communication & Policy Issues. Invited presentation for the NJ Public Health Seminar Series, Piscataway, NJ.

1. **Wackowski OA**, Hammond D, O’Connor R, Strasser A & Delnevo CD. (February, 2016). Smokers’ and e-cigarette users’ perceptions about potential e-cigarette warning statements. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Chicago, IL. Invited presentation at the 2016 NCI Grantee Meeting on Tobacco Product Warnings.
2. **Wackowski OA**, Evans K, Harrell M, Loukas A, Lewis MJ & Delnevo CD. (February, 2016). Young adults’ menthol cigarette perceptions, experiences and use intentions. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Chicago, IL.

1. **Wackowski OA**. (March, 2015). Interviews with smokers about smokeless tobacco products, risk messages and news articles. Presented at the Cancer Institute of NJ, [Cancer Prevention and Control Program](http://www.cinj.org/research/cancer-prevention-and-control-research-program#_blank) Seminar Series, New Brunswick, NJ.

1. Hinds J, Chow S, Loukas A, Pasch K, Perry C, Delnevo C & **Wackowski O**. (February, 2015). Assessing tobacco use among college students: importance of specifying the content of non-cigarette alternative products. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Philadelphia, PA.

1. Chow S, Hinds J, Loukas A, Pasch K, Perry C, Delnevo C & **Wackowski O**. (February, 2015). Challenges of assessing ENDS use among college students: results from cognitive interviews. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Philadelphia, PA.

1. Giovenco D, Delnevo D, **Wackowski OA** & Lewis MJ. (February, 2015). SLT brand perceptions among current moist snuff and snus users. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Philadelphia, PA.

1. Lewis MJ & **Wackowski OA**. (February, 2015). Smokers’ experience with and perceptions of tobacco industry direct mail: focus group research. Presented at the Society for Research onNicotine & Tobacco Annual Meeting, Philadelphia, PA.

1. Delnevo CD, Villanti A, **Wackowski OA** & Giovenco D. (February, 2015). The influence of menthol smoking on young adults’ smoking trajectories. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Philadelphia, PA.

1. **Wackowski OA** & Lewis MJ. (February, 2015). Interviews with smokers about smokeless tobacco products, risk messages and news articles. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Philadelphia, PA.

1. **Wackowski OA &** Delnevo CD. (February, 2015).  Smokers’ e-cigarette information sources, risk perceptions, policy attitudes and use intentions. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Philadelphia, PA.

1. **Wackowski OA** & Bunger E. (December, 2014). Program Evaluation: Real World and Research. Invited speaker and presentation at the New Jersey Society for Public Health Education Annual Meeting, Bridgewater, NJ.

1. **Wackowski OA**, Manderski, M & Delnevo, CD. (November, 2014). Young adults risk perceptions of various tobacco products relative to cigarettes. Presented at the American Public Health Association Annual Meeting, New Orleans, LA.

1. **Wackowski OA**, Delnevo, CD & Lewis MJ. (November, 2014). Exploring smokers’ e-cigarette awareness, perceptions and use intentions. Presented at the American Public Health Association Annual Meeting, New Orleans, LA.

1. **Wackowski OA. (**May, 2014). Smokers’ perceptions about and intentions to use smokeless products. Presented at the Rutgers School of Public Health Research Seminar Series, Piscataway, NJ.

1. **Wackowski OA.** (May, 2014). Smokers’ E-cigarette Perceptions, Policy Attitudes and Use Intentions. Invited presentation at the 2014 Annual Retreat on Cancer Research in New Jersey, Piscataway, NJ.
2. Perry C Stigler MH, Delk J, Klingenmith M, Peterson E, Lewis J, **Wackowski OA**, Delnevo CD, Passch K, & Loukas A. (April, 2014) Texas Tobacco Center of Regulatory Science on Youth and Young Adults. Project 1: Texas Adolescent Tobacco and Marketing Surveillance. Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.

1. Loukas A. Chow S., Hinds JT., Pasch KE, Poulos NS, Stigler MH, Delk J, Wilkinson AV, Lewis MJ, **Wackowski OA,** Delnevo CD & Perry C. (April 2014) Texas Tobacco Center of Regulatory Science on Youth and Young Adults, Project 2: Tobacco Marketing and Alternative Tobacco Use among college Students.  Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.

1. **Wackowski OA**, Lewis MJ & Delnevo CD. (April, 2014) Smokers’ perceptions of smokeless tobacco products, risk messages and news articles. Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.

1. **Wackowski OA**, Lewis MJ & Ragozzino C. (November, 2013). A content analysis of tobacco use imagery in 40 years of rolling stone magazine. Presented at the American Public Health Association Annual Meeting, Boston, MA.

1. **Wackowski OA**, Manderski M & Delnevo CD. (November, 2013). Young adults' behavioral intentions surrounding a potential menthol cigarette ban. Presented at the American Public Health Association Annual Meeting, Boston, MA.

1. **Wackowski OA**, Lewis MJ & Delnevo CD. (March, 2013) An exploration of smokeless tobacco risk-related messages in the news. Presented at the Annual Meeting of the Society for Research on Nicotine & Tobacco, Boston, MA.

1. **Wackowski OA**, Giovenco D & Delnevo CD. (March, 2013) Full of flavor - an analysis of flavored smokeless tobacco sales, 2005-2010. Presented at the Annual Meeting of the Society for Research on Nicotine & Tobacco, Boston, MA.

1. **Wackowski OA**, Giovenco D, Manderski M, Ling PM & Delnevo CD. (October, 2012) Exploring US and regional market trends in smokeless tobacco use, 2005-2012. Presented at the American Public Health Association Annual Meeting, San Francisco, CA.

1. **Wackowski OA** & Lewis MJ. (2012) Selling the “switch” - a review of marketing promoting switching to Camel Snus. Presented at the American Public Health Association Annual Meeting, San Francisco, CA.

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1. **Wackowski OA** & Lewis MJ. (2011). Smokeless tobacco magazine advertising: a content analysis. Presented at the National Summit on Smokeless and Spit Tobacco, Austin, TX.

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1. **Wackowski O** & Lewis MJ. (2008). Tobacco deals delivered straight to smokers: a look at tobacco brand coupons. Presented at the APHA Annual Meeting, San Diego, CA.

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